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Seminar begins at 3pm



The funding butterfly

40–45 mins

Discussion / break-out

25-30 mins

Reflections / Accounting Cafe

20 mins



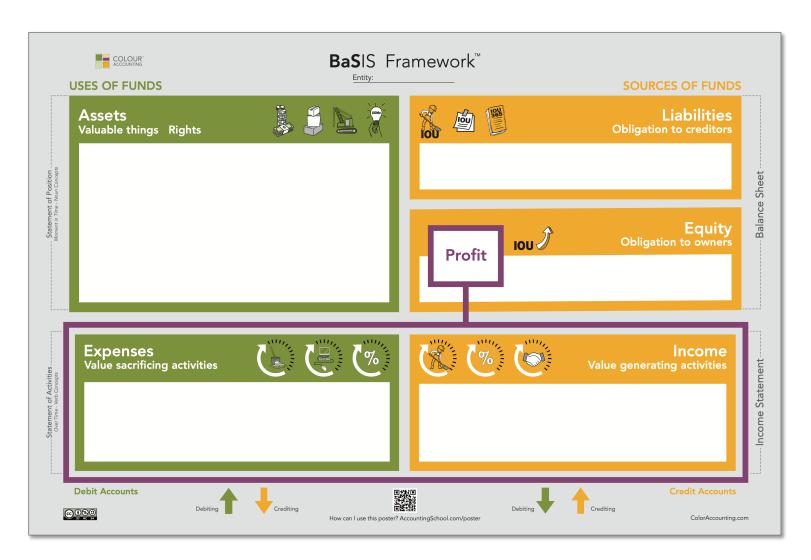


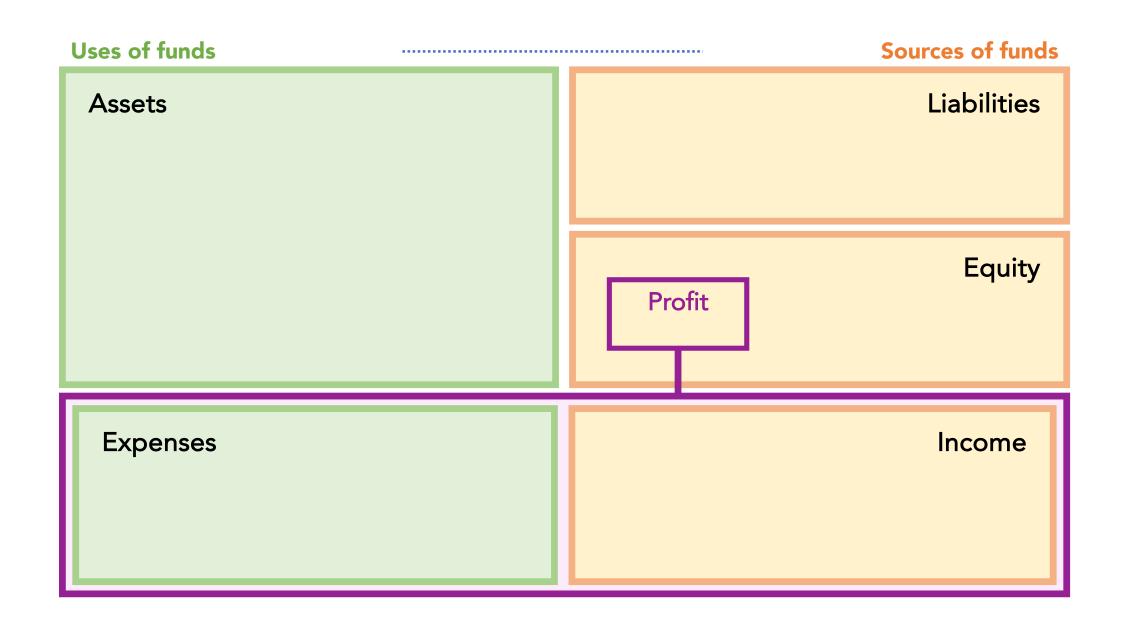
Middlesex Toby York, Senior Lecturer Founder, Accounting Cafe

**Wealthvox** Owns the intellectual property and provides materials and training



The educational methods including the concept map (BaSIS Framework)





# Where to start...

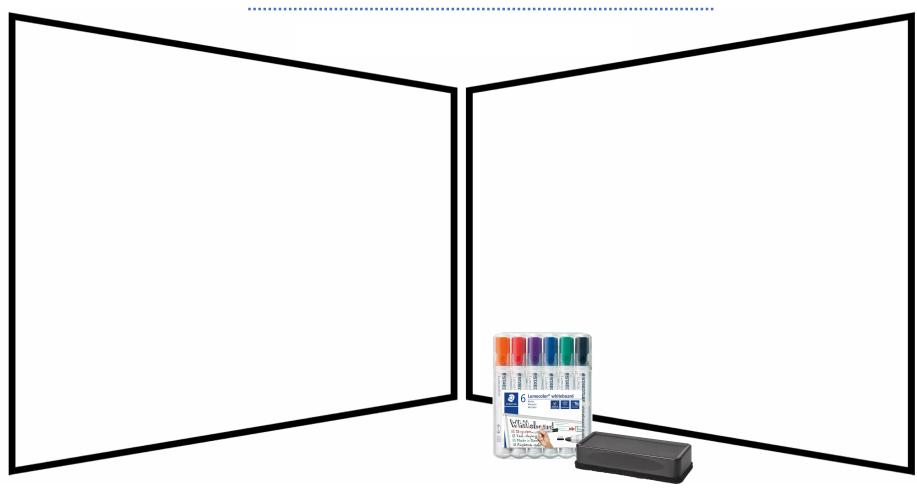




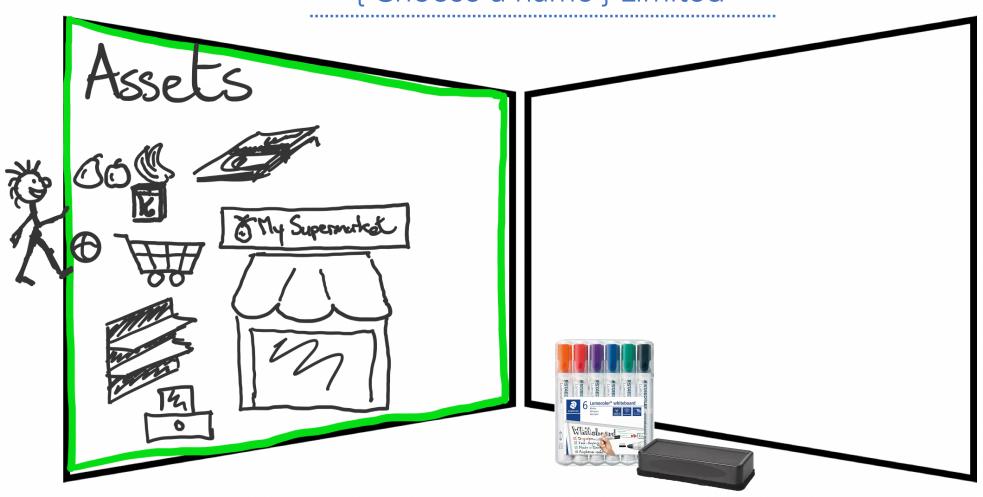
The funding butterfly

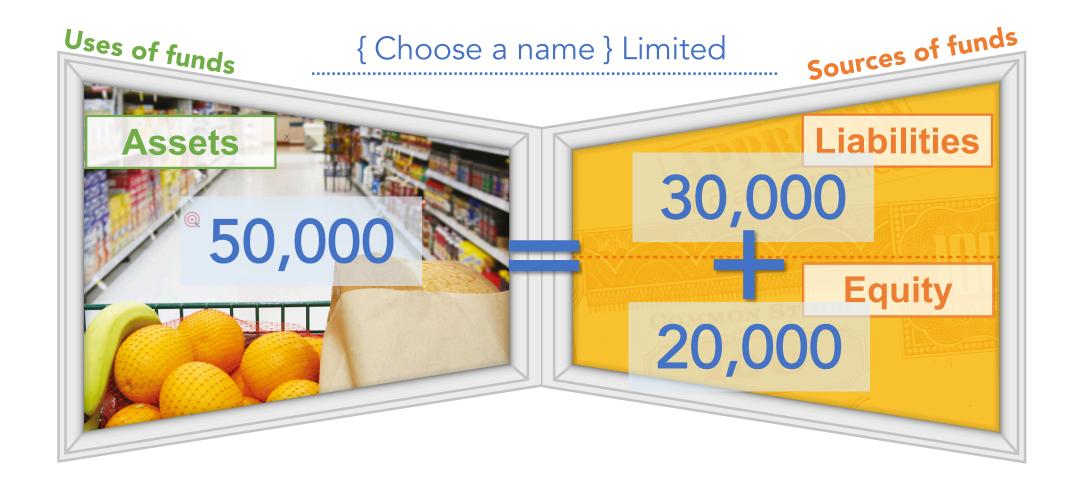


## { Choose a name } Limited

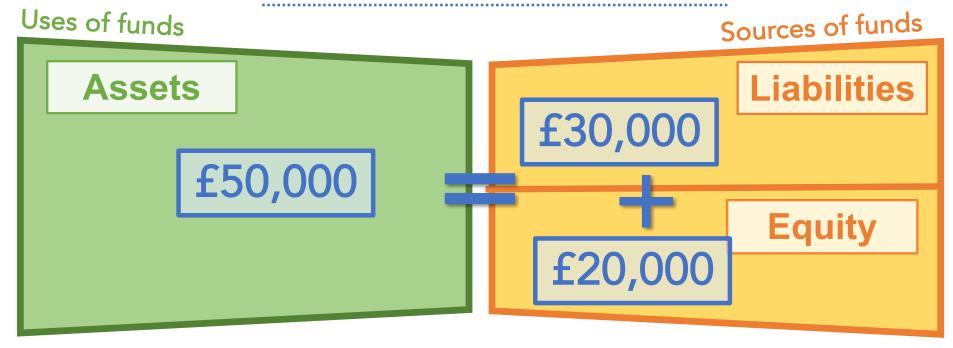


#### { Choose a name } Limited





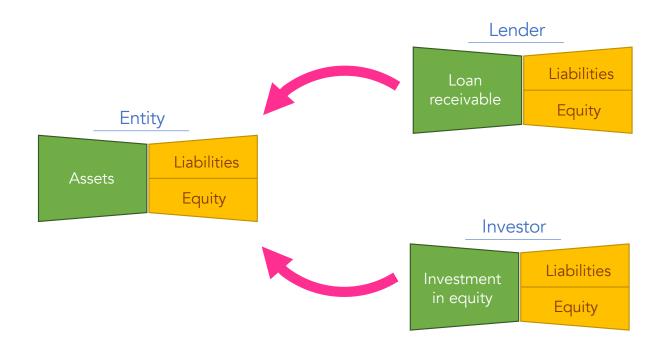
### My Supermarket Limited



Assets = Liabilities + Equity

Assets - Liabilities = Equity

# A rabble of butterflies







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